

ELIANA TERAN

UX Design | Logistics | Visual Arts

Experience

Story2 UX/UI Designer

Jul 2019 - Current | New York, NY

- Re-design wizard and core product at storybuilder.story2.com
- Introduce design thinking and UX research into product processes.
- Create marketing website, digital assets, and avatars.
- Standardize and develop style guide.

Quadrant2 UX Designer

Jun 2019- Oct 2019 | New York, NY

- Rapid wireframing for clients with competitive timelines, such as ACLU and Jotto.
- Established processes for design to engineer hand-off.
- Built UX deliverables, such as annotated wire flows, user flows, and site maps.
- Assisted with project management and client presentations.

Freelance UX Designer

Jan 2019 - Oct 2019 | New York, NY

- Clients include Plain Sight, B-wom, PetParent, and Odyssey.
- Design and execute UX research methodologies, including user interviews.
- Built UX deliverables such as personas, journey maps, and user flows.
- Design and conduct usability testing on mid to high fidelity prototypes

Moda Operandi Supply Chain Coordinator

Jun 2017 - Dec 2018 | New York, NY

- Managed information requirements for inbound/outbound shipments.
- Saved \$238K in lost and damaged shipping claims in 2017-2018.
- Coordinated TA & TIB international shipments with cross-functional teams.
- Troubleshoot with carriers and vendors regarding shipping exceptions.

Moda Operandi Client Operations Assistant

Nov 2016 - May 2017 | New York, NY

- Lead operations of Moda Madison and couture/ trunkshow displays.
- Managed inventory via netsuite, CMS system, and 3PL warehouse.
- Arranged transfer of samples with internal teams and vendors.

Education

General Assembly UX Design Immersive

Dec 2018 - Feb 2019 | New York, NY

New York University SPS Grant Proposal Writing Certificate

March 2016 - May 2016 | New York, NY

Maryland Institute College of Fine Art Bachelors of Fine Art

Aug 2009 - May 2013 | Baltimore, MD

Contact

eliana.teran8@gmail.com

917.3701.6613

linkedin.com/in/eliana-teran

www.elianateran.com

Skills

Design

Wireframing (Figma & Sketch)

Prototyping (Figma & Invision)

Hand-off (Figma & Zeplin)

Graphic Design (Photoshop)

Whiteboarding

UX Research

User Interviews & Surveys

Competitive Analysis

Heuristic Analysis

Personas & Archetypes

Usability Testing

Communication

Project Management

Design Studio

Agile Sprints

Active Listener

Operations

Quick Data Entry

E-commerce CX

Work Under Pressure

Deadline Oriented

Interests

Hackathons

Art Exhibitions

Health & Wellness

Fashion & Jewelry